



# Teramind User Behavior Analytics

On Every Endpoint and for Every Use Case



# We Solve for The Human Element

Visibility into the granular endpoint activity of your workforce protects against insider threats, drives productivity, optimizes processes, solves compliance management and enhances threat investigations.

The user data Teramind provides can be customized and utilized to gain visibility into any behavioral data. By harnessing the power of behavior analytics, Teramind elevates operations across your entire organization.

## Introduction

Founded in 2014, Teramind has become the global leader in behavioral solutions as over 10,000 organizations in 125+ countries, across every industry, have turned to Teramind to protect and optimize their businesses. The power of Teramind is proven by its track record and is recognized as the Best Employee Monitoring Software by multiple publications, including Forbes.



Founded in

**2014**



Trusted by

**10,000+**



Deployed in over

**125**  
countries

**“Teramind is the perfect platform to monitor employees’ activities, boost productivity and make it super easy to find any anomaly in behavior. It definitely pays off, **there is no comparison between the cost of having it versus the loss of productivity.**”**

— Alberto R.

## **Achieve any of your organization's goals through behavior analytics with automated policy enforcement.**

### **Insider Threat Prevention**

Counteract accidental and negligent data misuse, malicious activity, and exfiltration attempts with robust insider threat detection and prevention that safeguards sensitive data in real time.

### **Workforce Productivity**

Drive productivity, eliminate bottlenecks, and moderate excessive distractions and idle time with custom KPIs, productive and unproductive activity labeling and dynamic productivity scoring.

### **User and Entity Behavior Analytics**

Detect anomalous behaviors indicative of insider threats and employee disengagement to investigate and better understand root causes and take action where necessary.

### **Compliance Management**

Automatically enforce policy conformance, prohibit noncompliant use of sensitive data, ease audit processes, and achieve compliance with intelligent activity monitoring and immutable logs.

### **Behavioral Data Loss Prevention**

Strengthen your defensive posture by protecting sensitive data with automated responses, endpoint telemetry and behavior analytics backed by contextual, irrefutable forensic evidence.

### **Employee Monitoring**

Stay ahead of behavioral risks threatening sensitive data and on top of workforce productivity with robust activity tracking that analyzes, alerts, and corrects unauthorized activities.

### **Business Process Optimization**

Reimagine how your workforce operates and enhance the efficiency of any workflow through granular activity analysis that enables you to deeply understand operational process resources.

### **Incident Forensics**

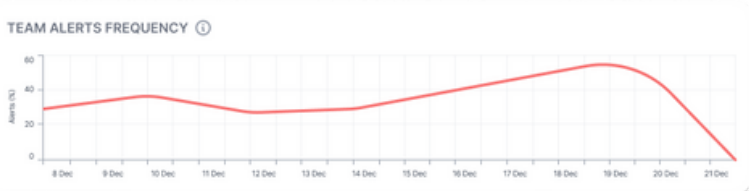
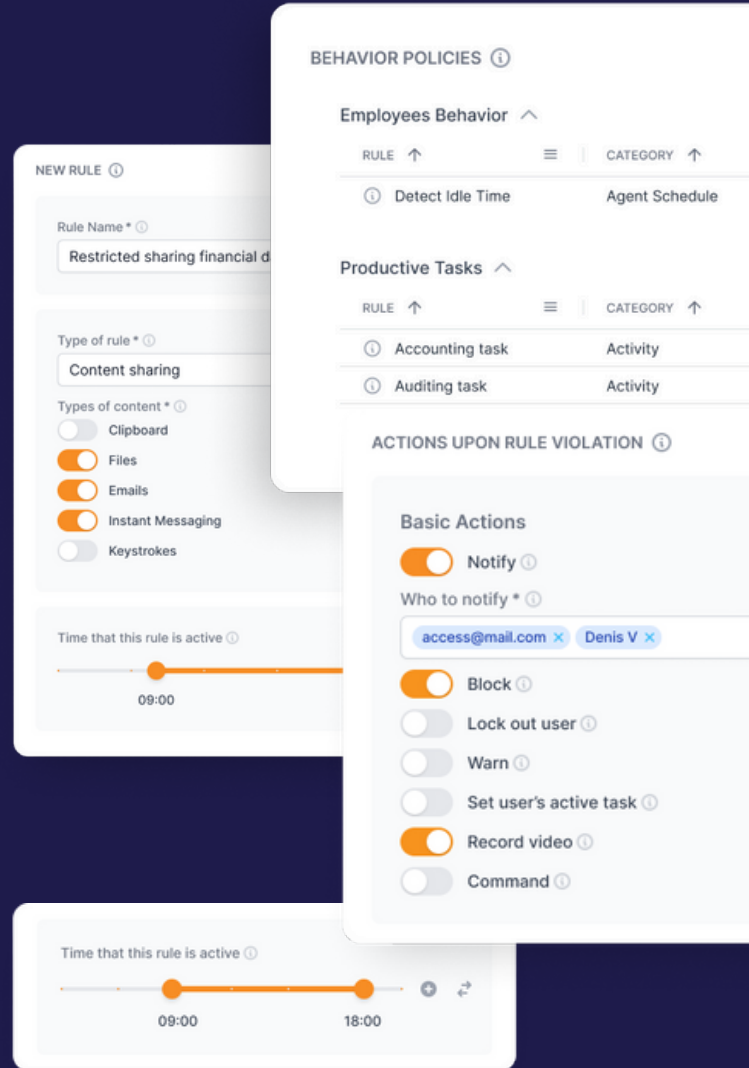
Enhance threat intelligence and speed up forensic investigations with contextualized data, irrefutable video evidence and immutable logs that can reveal user motives and intent.

**Enrich security investigations with time stamped screen recordings, admin logs, contextualized audit trails, and telemetry.**

# Teramind Components

**Build policies and rules enforced by automation.**

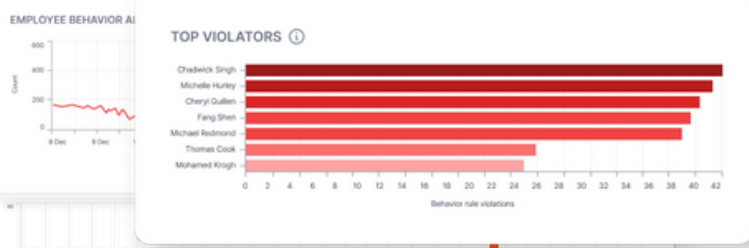
- ✓ Create rules with automated responses that enforce company policy.
- ✓ Use prebuilt rule templates to easily create sensitive data usage procedures.
- ✓ Alert admins as soon as a policy violation is detected.
- ✓ Automatically respond to unauthorized activity with notify, block, redirect, or lockout actions.



**John Johnson**  
Head of QA | johnson@company.com



71.52%  
Average activity ↑ 4.05%



**RISKY USERS**

- Tim Farrow** - IT department - Risk Score 1606
- Kevin Wainright** - Sales department - Risk Score 1223
- Kate Sparrow** - Marketing department - Risk Score 1112
- Lisa Holt** - IT department - Risk Score 921

**TOP RULE VIOLATIONS**

**Monitor and protect granular, field level activity and content.**

- ✓ Measure and protect granular activities specific to your organization in custom apps.
- ✓ Track account and project activity throughout its life cycle across departments.
- ✓ Collect detailed activity data unique to your organization's workflows.

**Make any user activity a metric to measure or action to protect.**

- ✓ Create custom KPIs and metrics to measure and safeguard highly specific user behaviors.
- ✓ Automatically respond to policy violations with custom-built reactions that align with your organization.



## Gain complete visibility into your workforce.

- ✓ View detailed website, app and social media activity and limit distractions.
- ✓ Understand how users utilize email, instant message, online meetings and printing.
- ✓ Get to know exactly how users interact with sensitive files, data and IP.
- ✓ Put productivity into context with granular activity insights into idle time, keystrokes and mouse activity.

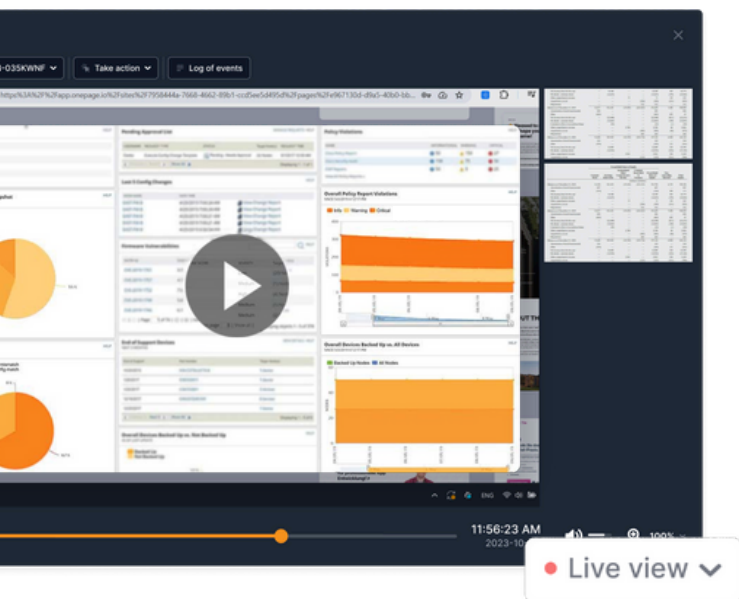
## Visualize complex data and get real-time analysis of workforce behaviors.

- ✓ Get up-to-the-minute behavior analytics, accurate to the millisecond.
- ✓ Quickly compare high and low performers and risky users.
- ✓ Dynamically view data to gather the analytics most useful to your goals.
- ✓ Create completely custom dashboards to highlight the most important insights.
- ✓ Label website and app activity as productive or unproductive.
- ✓ Drill down user activity to gain a deeper understanding of your workforce's behaviors.



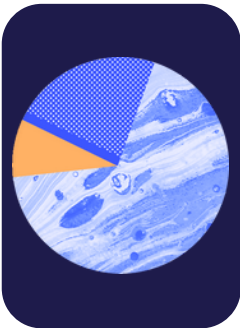
## Enhance investigations with searchable video recordings.

- ✓ Quickly search user sessions to find sensitive content in structured and unstructured formats.
- ✓ Identify sensitive content and its misuse in photos or videos.
- ✓ Investigate incidents and determine context, motives and intent.
- ✓ Provide irrefutable evidentiary data to audits and investigating analysts.
- ✓ Give context to threat intelligence and forensic telemetry.

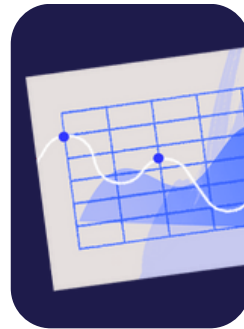


## Benefits

Only Teramind delivers these advantages, simultaneously promoting workforce security, productivity, efficiency and compliance.



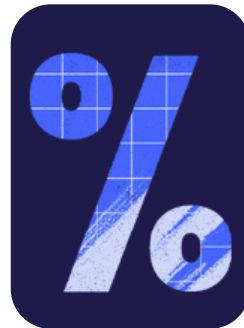
**Teramind behavior analytics** offer the most robust and accurate user activity data collection and analysis on the market.



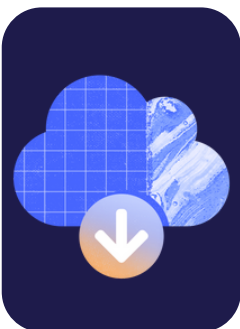
**Business intelligence dashboards** offer unparalleled and easy-to-understand data visualization.



**Customization features** center user privacy and protect collected user data for your specific use cases.



**Dynamic risk and productivity scoring** offer instant security and productivity trends and highlight high and low performers.



**Cloud, on-premise, private cloud and hybrid deployments** seamlessly integrate Teramind into your existing IT infrastructure.



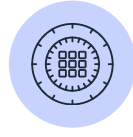
**Terminal server agent installation** monitors and protects every endpoint on your network.

## Key Features



### Scriptable Rule Logic

offers complete rule customization, enabling you to make any activity a metric, and create distinct policies and automated responses.



### In-App Field Parsing

offers unparalleled insights into field-level activity, providing a way to track specific tasks and accounts, and protect sensitive data on a granular level.



### Video Session Recordings

offer live view and playback, enabling you to review policy violations, investigate threats, and provide context to data incidents.



### User Activity Monitoring Toolkit

gives complete visibility into user activity, including application and web use, email and chat, console commands, keystrokes and file transfers.



### Patented Optical Character Recognition (OCR)

allows you to quickly search video sessions for sensitive content anywhere it appears on screen, even in photos and videos.



### Smart Rules and Automated Alerts

enable you to set defined policies that automatically alert admins and enforce rules to instantly correct risky and unproductive behaviors.



### Business Intelligence Dashboards

offer unmatched data visualization, dynamic viewing and drill down capabilities, making actionable insights easily accessible.



## Configure features to meet compliance and align with your culture.

Teramind is completely customizable. All features in Teramind can be limited or turned off completely to meet your organization's needs.

## Behavior Analytics for Any Use Case

The data produced by Teramind is a valuable commodity for any business and can be applied to any behavioral use case. Whether you choose an out-of-the-box deployment or work with Teramind to create a tailor-made analytics solution, Teramind answers your organization's behavioral call with unparalleled customization capabilities.

- ✓ **Create** custom metrics for any activity.
- ✓ **Toggle** monitoring settings as needed.
- ✓ **Track** distinct and sensitive company content.
- ✓ **Build** custom responses that automatically enforce policy.
- ✓ **View** dashboards dynamically to see your most important data.

## A Tiered Platform for Any Behavioral Need

### Teramind Starter

Entry-level introduction to employee monitoring and behavior analytics.

### Teramind UAM

User activity monitoring for productivity improvement and insider threat detection.

### Teramind DLP

Data loss prevention through user behavior analytics.

### Teramind Enterprise

Behavior analytics with added customization features for large organizations.






### Customization & Professional Services

Behavior analytics created solely for your organization.



## Teramind puts **privacy** at the center of its data collection.

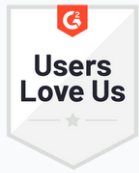
Protecting user privacy goes hand in hand with behavior analytics. Because of its robust activity data collection and analysis, Teramind puts user privacy first with highly customizable monitoring controls that create transparency, safeguard user data against misuse and build a compliant monitoring strategy.

-  **Monitoring Settings are fully customizable** and can limit and restrict what's recorded.
-  **Field Level Redaction prohibits sensitive data** from being seen in live view and playback.
-  **Revealed Agent allows users to toggle the agent on and off** for full monitoring control.
-  **Privileged user access controls provide oversight** to those with administrative access.
-  **On-premise and private cloud deployments** give full control over collected data.

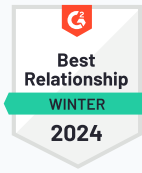
## Teramind Behavior Analytics: Total Visibility With Absolute Accuracy

Teramind was built with a single goal in mind—empower organizations with robust behavioral insights to solve for every behavior-related use case. These insights deliver actionable, data-backed analysis with 100% accuracy to the millisecond, driving data-based decision making that protect and optimize their business.

**Secure data and enhance threat investigations with contextualized behavioral data.**



Best of 2023



Best of 2024



Best of 2024



Best of 2024



Best of 2022



Best overall



Best of 2023



Best of 2022



9.3/10

## Security, Productivity, Efficiency and Compliance Powered by Behavior Analytics

Teramind insider threat management and user behavior analytics secures data, improves productivity, increases workflow efficiencies, and automates compliance saving precious time and effort and maximizing profitability. Through automated threat detection, alerting, and behavioral policy enforcement, teams are able to refocus their attention on value-added work.



**Customization allows Teramind to be configured to your organization's unique needs and goals, yielding instant ROI for every business.**

## About Teramind

Since 2014 over 10,000 organizations across all major industries have trusted Teramind to provide insider threat management, data loss prevention and business process optimization through behavioral user data. By harnessing behavior analytics, the award-winning and top-rated platform has helped organizations detect, record, and prevent malicious user behavior while driving productivity and improving workflow efficiency. Available as a cloud-based, on-premise, or private cloud solution, Teramind's insider threat management and user behavior analytics for business brings organizations peace of mind by providing data-backed workforce insights. Teramind is headquartered in Miami, Florida. Learn more about Teramind by visiting [teramind.co](https://teramind.co) or follow us on LinkedIn, X, and YouTube.

**Drive productivity.**  
**Gain total visibility.**  
**Enforce data security.**



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